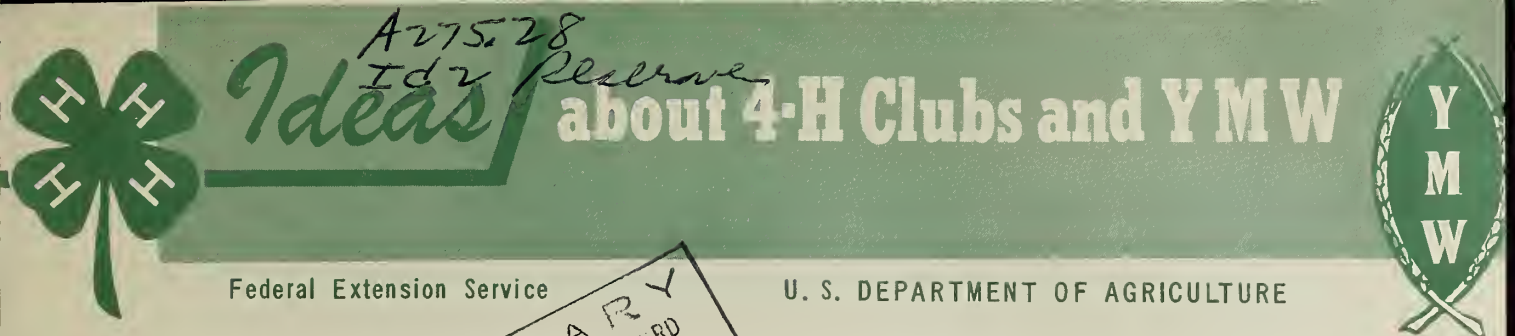


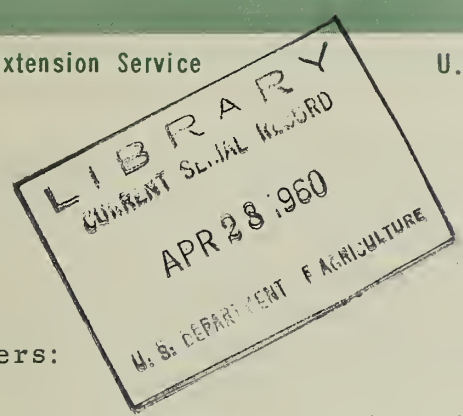
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



Federal Extension Service

U. S. DEPARTMENT OF AGRICULTURE



No. 52
Washington, D. C.
April 8, 1960

Dear Co-Workers:

More than 50 Extension people participated in the 1960 White House Conference on Children and Youth here March 27-April 2. This was the fifth such conference held since the first one called by President Theodore Roosevelt in 1910. We will keep you advised of recommendations and follow-up reports which were not yet available when this issue of IDEAS went to press.

Two special follow-up sessions were planned for extension workers.

1. An Interpretation Conference on 4-H and YMW programs which began immediately after adjournment of the week-long sessions and continued until Saturday noon. Members of our Division staff participated in organizing and conducting this one.
2. Edward V. Pope, Extension specialist in child development and parent education, held a special 2-day follow-up conference for the family life specialists on April 4 and 5.

We will send you more complete information about the results as soon as we have it.

NATIONAL 4-H CLUB WEEK -- REPORT-TO-THE-NATION

We wish all of you could have seen the six 4-H member reporters as they went through their extremely heavy schedule here, acting as real "salesmen" for the 4-H program. They, of course, were an excellent sample--"Purple Ribbon" if you please--of our 4-H product, boys and girls.

Some of the new and highlight experiences you may be interested in, taken in order of their occurrence, were first, on Monday a visit to the U. S. Chamber

of Commerce. Vice President Booth, who had thought he could stay only 5 minutes to receive the Report-to-the-Nation book, like the one given the President of the United States, stayed the full hour to visit with the 4-H members.

Next was the Monday luncheon at the National 4-H Foundation. Here, about 150 top Government, business, and farm organization officials enjoyed the hospitality and facilities of the National 4-H Center and heard the 4-H members in a panel moderated by Ed Aiton. Tuesday was headlined by visits with Secretary of Agriculture, Ezra T. Benson, and Vice President Nixon. Another Tuesday highlight was the luncheon with Senators and Congressmen, even though several quorum calls kept the Congressmen coming and going.

A real climax this year was provided by the National Committee on Boys and Girls Club Work when they scheduled a DuPont plane to pick up the delegates in Washington, D. C. on Wednesday and take them to Wilmington, Del. for a conference with officials of Hercules Powder Company, donor for Entomology Awards Programs, and later a luncheon with DuPont officials, donor of the Beef Awards Program. A 15-minute visit in DuPont President Greenwalt's office gave the 4-H'ers an experience in a top business office added to the top Government office they had visited the day before.

Later that evening the DuPont plane delivered the group to Detroit, Mich., where they were dinner guests of General Motors and on Thursday they were luncheon guests of the Detroit Board of Commerce. At each conference, luncheon, or dinner, the 4-H members did an excellent job of telling their 4-H experiences and how they had benefited by them. We think that now many more people at the national level are dedicated even more to giving 4-H Club work the attention it deserves.

As you know, the expense of the trip was taken care of by Mr. and Mrs. Robert Quain of the Conrad-Hilton Hotels. The Quains were with the group most of the week.

During the week, Janet Long of Michigan was selected to be featured in Seventeen Magazine in the "Miss Young America in 4-H" series. Her achievements will typify the accomplishments and attitudes of 4-H girls across the Nation. The selection was made by staff members of the magazine with Extension cooperation.

NATIONAL 4-H CONFERENCE

Citizenship in a democracy, the scientific approach to problem solving, international understanding, knowing your government, and our national heritage, are the special, significant terms designating different days' programs for delegates at this 30th National 4-H Conference to be held at the National 4-H Club Center, April 23-29.

Concurrently with the delegates' session, approximately 100 State leaders will be considering the leadership roles, relationships, and methods for effective Extension youth programs as they relate to the work of the volunteer 4-H Club leader, the county Extension worker, the subject specialist, and the State 4-H Club leader.

The National 4-H Foundation will be host to the group at a Buffet Supper at the 4-H Club Center on Thursday evening prior to the featured social event of the conference--the Clover Cotillion. The leaders and a number of invited friends of 4-H Club work will be guests of the National Committee on Boys and Girls Club Work at a special luncheon at the Mayflower Hotel on Friday, April 29. The conference will be closed with a Candlelighting Ceremony at the National 4-H Club Center entitled, "You Have Seen The Glory."

FIELD TRAVEL REQUESTS

Early in April your State director will be receiving from Mr. Ferguson a set of forms for use in requesting services of Federal Extension staff. You will notice that most of the position titles and some of the job assignments for members of our Division staff have been changed. We mention this in order that you may advise your director of any assistance you wish from our staff team during the 6-month period, July 1, 1960 through December 31, 1960. More distant requests may also be sent with these same forms and, of course, this always permits us to do some long-range planning. We thank you for alerting us.

Since the requests for assistance far exceed 4-H staff time available, we usually give priority on about the following basis:

1. Requests for individual or team assistance in the planning, evaluation and program projection into the future, with your own State 4-H staff and/or administrative and supervisory group.
2. Interstate or regional conferences of extension workers relative to the planning of effective youth programs.

3. Requests for assistance in staff training or other staff conferences.
4. Requests for assistance at other general Extension meetings, youth camps or conferences.
5. Participation in youth events.
6. Field trips where more than one State can be included in an itinerary, especially where long distances and considerable expense is involved.

SUMMER SCHOOLS

With the completion of the first three-week Winter Sessions for Extension workers at the University of Georgia in March, we are reminded of the importance of keeping up in our field. Additional opportunities for professional improvement are becoming available each year. The regional Extension Summer Schools at Cornell, in Wisconsin, Colorado, Arkansas, and at Prairie View, Texas, have been our stand-bys for some time. Your January 1960 issue of the Extension Service Review lists the courses offered as well as the dates of each of these schools.

Several States have had their own summer session for Extension workers prior to this year. Arizona is adding such a course this year. Our course has been charted in "A Guide to Extension Programs for the Future". Will we be able to fulfill our responsibilities outlined in this guide, unless we seriously consider improving ourselves? The Extension Summer School might be the answer for some of us. But it undoubtedly is not the answer for all of us. Why don't we look into the possibilities in relations to our needs and make a plan for professional improvement in the near future?

WHO JOINS 4-H CLUBS?

Recently the bulletin, "Who Joins 4-H Clubs?", research bulletin 215, University of Wisconsin, Madison, Wis., October 1959, came across our desks. This publication is an analysis of the school and home backgrounds of 4-H Club members and non-members in Wisconsin communities. It was done under the direction of Dr. Burton W. Kreitlow, Professor of Education and Professor of Agricultural and Extension Education, University of Wisconsin; and with the assistance of Lowell Pierce, 4-H Club Agent, Wisconsin, and Curtis Middleton, Assistant Agricultural Agent, Indiana.

The article written by Mr. Kreitlow in the December issue of "National 4-H News" was based on the research reported in this bulletin. The report goes into detail concerning implications. These are divided into general implications, implications for parents, implications for local leaders and implications for professional 4-H Club workers. We think this publication very thought-provoking, and are attempting to get copies to enclose with this issue.

SCIENCE CONFERENCE REPORT

Several States have reported very fine reponse to the audio-visual report of the National Conference on Science in 4-H Club Work. We hope every State is planning to use this slide film and tape recording in a presentation to subject matter specialists and other members of the Extension staff. States which have used it report it has been very helpful in generating interest to expand the substantive content of the 4-H Club program.

SOUTHERN AGRICULTURAL WORKERS ASSOCIATION

Eleven State 4-H staffs were represented at the Extension Section meeting in Birmingham during the Association of Southern Agricultural Workers. The program included four major topics:

Multiplication Process - Junior Leadership,
Science emphasis in 4-H Programs,
Trends and adjustments for Extension Programs, and
the growth of 4-H Club work in suburban areas.

This year C. I. Smith, State Club Leader of Mississippi, was chairman of the Extension Youth Section and Ira Hollar, State Club Leader in Oklahoma, served as Program Committee chairman. Next year the SAWA conference will be held in Jackson, Miss., February 6-8. Ira Hollar was elected as chairman of the Youth Section and Margaret Gulley will serve as Program Committee chairman.

We thought you would be interested in at least two of the most provocative papers given: Bill Stucky's "Trends and Adjustments for Extension Youth Programs"; and Miss Emmie Nelson's "The Multiplication Process in Junior Leadership". Miss Emmie's paper, which gives some real insights and ideas on junior leadership across the country, is based on a survey she made with many of the States.

TOWN AND COUNTRY BUSINESS PROGRAM

We are all eagerly awaiting the report of the 4-H Town and Country Business Program which is being conducted on a pilot basis in Pennsylvania. The Research Committee of the Pennsylvania County Agents' Association has done some advance evaluation with agents conducting the program. The following is a brief summary of their evaluation. It is expected that the results of this exploratory work will be presented to the States through a series of regional conferences sometime during September and October of 1960.

"All agents expressed enthusiasm for the program. Five strong points were listed by these agents. The 4-H Town and Country Business Program offers Extension an opportunity to: (1) work with and become familiar with the problems of marketing agencies; (2) show marketing agencies the broad program of Extension; (3) show young people vocational opportunities; (4) develop new Extension leadership; (5) work with a new clientele.

"The agents found no difficulty in obtaining "Business Leaders." Most of the agents stated that the leaders were responsible for all the program once the club was started. The agents also felt that it would not be necessary for Extension Agents to be present at the meetings. The Leaders' Guides were found helpful and necessary.

"Both boys and girls from farm, rural nonfarm, and urban homes were enrolled in clubs. Agents reported that club members grasped "quite a bit" of understanding of modern marketing practices, and became aware of new career opportunities. Agents also reported that marketing firms were very cooperative and enthusiastic and that new contacts and leaders were developed in this area."

EXCERPT FROM FES AGRICULTURAL ENGINEERING NEWS LETTER NO. 87

(Sent to all Extension Agricultural Engineers)

4-H Automotive Project -- "If it has not already happened, some of you will soon be getting more and more into the 4-H Automotive Program. Before you do, or as you do, it might be well to stop and consider the organizational procedures that you would like to see in the operation of this program in your State. Wisconsin, for example, has found that a county 4-H Automotive Advisory Group can be highly recommended in organizing the program in the county and also to act as a resource group for information for the local

leaders. Some individuals that they have found to be helpful are sheriff, or deputy sheriff, other county highway enforcement officers, automobile dealers, insurance agents, president of the county 4-H Leaders Association, and Automotive Project Leaders. In addition to these you may want to consider service station people and an oil company representative. Write Glenn D. Barquest, EAE, University of Wisconsin, Madison 6, for further information.

JUNIOR DOG JUDGING CONTEST

4-H Club members from several States in the Chicago area will be participating in a dog judging contest which is held in connection with the Annual AKC Show at International Amphitheatre. This is an invitational activity. Boy Scouts and Girls Scouts also will be taking part in the comparable activity at the show.

PEOPLE-TO-PEOPLE

An unusual opportunity was provided us recently to send a 4-H messenger around the world. At the request of the Navy, a 4-H exhibit was prepared for the USS Canberra. The Canberra is a heavy cruiser type ship which has been refitted as a missile ship. The USS Canberra left Norfolk, Va., March 3, on a goodwill tour around the world. It will dock in 51 ports in 43 different countries. The 4-H exhibit features the 4-H Tractor Project and, whenever the ship is in port there will be a continuous showing of the American Oil Company film, "Pride and the Glory", which gives some of our early American history and reviews the battle of Yorktown. This "people-to-people" opportunity was opened to us through our good 4-H supporter, Howard Todd, Farm Department Manager, of the American Oil Company.

"MAKE IT YOURSELF WITH WOOL" EVENT

Thirty 4-H Club members were among the 40 finalists in the Make It Yourself With Wool contest for 1959 when top awards were given at the contest finals in San Antonio, Tex., in January. Eight out of the ten prize winners were 4-H girls. There were 7,934 girls who modeled garments at district contests. The 20 participating States do so on an invitational basis.

ANGUS SCHOLARSHIP

The American Angus Auxiliary, through its Scholarship Chairman, Mrs. Russell West, Rock Hall, Md., has announced their offering of a \$500 college scholarship to a 4-H Club girl owning and working with Angus.

LAND JUDGING CONTEST

More than 20 States are expected to take part in the international land, pasture, and range judging contest, April 28-29 in Oklahoma City. Twenty-five representatives from 12 foreign nations have indicated that they would participate. The aim of the event is educational work in soil and water conservation, pasture development and native grass management. Many State Extension Services have been cooperating by sending 4-H members. States participating in the past have indicated that the program is good and that it highlights the important work being done in this conservation activity.

YOUR NEW PUBLICATIONS

We need your help. Will it be possible to get our office on your mailing list for new publications? We would like to have three copies of every new 4-H publication, one for our permanent files to which we all refer; the other for the regional person concerned, and one for circulation.

CITIZENSHIP SHORT COURSE

The National 4-H Center will be offering citizenship short courses this year for groups of 4-H Club members, 15 years old and over. There will be discussion and workshop sessions at the Center and tours, keyed to the discussions, to points of interest in Washington.

A short course will be offered any Monday through Friday for 25 or more participants. By now you should have received brochures from Andy Eure.

SHARING SOME OF THE GOOD IDEAS IN USE IN THE STATES

LEADERSHIP TRAINING

Michigan - 4th Annual 4-H Leadermete

For the first time, despite the heavy snows, the fourth Annual 4-H Leadermete drew local volunteer 4-H leaders from every county in

Michigan. This was financed by the 4-H Club Foundation of Michigan and held March 5-6 at the Kellogg Center, Michigan State University. Of the 300 in attendance nearly all were present for the first time. The only repeaters were a few leaders who assisted with the planning. A few county Extension agents were invited to be present and participate. The program centered around a discussion of the ten Extension youth objectives with emphasis on implementing these in the local 4-H Club. Leaders in attendance are expected to relate the information derived to other leaders in their home counties.

Ohio - Leadership Unit

The effort to involve members of the County Extension staff most concerned with 4-H Club work, in developing the leadership unit "Local Club Program Development and Club Management," met with considerable success. About 70 county Extension agents and 12 State Extension workers were in session for 2 1/2 days developing the unit. The unit was sub-divided into 10 units with most of the time spent in work groups of 5 to 10 people each concentrating on the specific sub-unit. Talks on "Leader Needs Discovered by Studies," "Developmental Needs of Boys and Girls," "Total Leader Development Opportunities," "Preparation of Lesson Plans," and "Use of Visuals in Teaching" were sprinkled throughout the workshop. Agents also were asked to interview a few leaders and come to the workshop with some leader opinions on specific questions.

Tennessee - Progress Report

Figures show 1959 was a fabulous 4-H year in Tennessee. But 1960 promises to be even better, as Tennessee continues to expand its leadership development program. There are 25 percent more volunteer leaders in the State than two years ago. More than 1,000 of these leaders have graduated from the "7 - 7" course, Tennessee 4-H Leadership in Depth, in 27 counties.

OLDER 4-H AND YMW

North Dakota - Western Regional YMW Conference

Western Regional YMW Conference will be held at Jamestown, N.D., June 3-5, 1960. The Conference theme is "Citizenship Opportunities and Responsibilities." The usual attendance of about 200 young adults is expected from 10 States in the region. For more information write Miss Pauline Reynolds, Extension Service, North Dakota Agricultural College, Fargo, N.D.

New Hampshire - New England YMW Conference

The young adults of New England States are planning their annual conference for October 14-16 in Pembroke, N. H. Their conference theme is "I Would Be True." For more information write Gertrude E. Stone, R. F. D. # 1, Dayville, Conn.

Pennsylvania - Tri-State YMW Conference

The Tri-State YMW Conference was held at Pocono Manor, Pa., March 25-27. Theme was "Working For A Brighter World."

West Virginia - 4-State YMW Conference

The 4-State YMW Conference at Jackson Mill, W. Va., will be held in October. Planning was done in March.

Kansas - 4-H Chorus

For the second year a State 4-H Club chorus will be featured at Round-Up, June 7-11. Each county can submit applications for chorus membership for a soprano, alto, tenor and bass.

Minnesota - District Training

Minnesota held District Training Meetings for Young Men and Women in January. Mrs. Edna Jordahl, Home Management Specialist, and Kenneth Thomas, Economist, discussed problems of farm and home management. The meetings were open to any interested young adults whether or not they were members of an organized county rural youth group.

Minnesota - Community Service Award

Purpose of the award is to stimulate additional community service activity on the part of every rural youth and YMW group in the State. Community service is considered to be one of the important foundations of an active older youth group.

Tennessee - State 4-H Club Congress

Tennessee held their State 4-H Club Congress in Nashville, April 3-5. More than 500 4-H "Senators" and "Representatives" were selected to attend the Congress. A number of companies throughout the State cooperated in providing opportunities for boys and girls to participate in this State Congress activity.

PROJECT TRAINING

Illinois - 4-H Electric Activity

"Electricity can Make Breakfast Fun" is theme for the 1960 home economics 4-H electric activity. Each year a new emphasis is selected. In this one member learned to use "controlled heat" electric equipment. Descriptive bulletin is prepared by Arlene Wolfram and Catherine Sullivan of the University of Illinois staff and Vivian Wennier, formerly with an electrical cooperative.

West Virginia - Regional 4-H Clothing Schools

Nine regional 4-H clothing schools are being held for advanced 4-H members, leaders and adult counselors. Instructions will be on current style information--particularly on new fabrics--and suggestions about the care and sewing of the fabrics. Posture and grooming will also be emphasized. Several of the schools will feature a style show by a local store, with 4-H girls serving as models. Two schools will be held especially for leaders and agents.

PROMOTIONAL MATERIAL

New Jersey - "A Career in 4-H Club Work"

County club agents, working with the State Extension staff of New Jersey, have developed a very fine leaflet entitled, "A Career in 4-H Club Work." Pointed out are the challenging opportunities for college graduates to work in this very important phase of the Extension program.

Ohio - "Honor 4-H'ers with an Ohio Room" at 4-H Center

An attractive promotional brochure is being distributed to raise a \$10,000 budget. The fund will honor A. B. Graham, a distinguished 4-H pioneer, and W. H. Palmer, Ohio's first State 4-H Leader. It is proposed to provide tables, chairs, and other furnishings for the assembly-dining room at the National 4-H Club Center. In addition a fund will provide two annual scholarships to the National 4-H Conference in honor of Mr. Graham and Mr. Palmer.

Nebraska - Letter to Leaders

A special letter went from University of Nebraska Chancellor Clifford M. Hardin to local volunteer leaders. The general theme of the chancellor's letter was that the 6,000 volunteer 4-H leaders in Nebraska are a part of the University staff.

ENCLOSED FOR /
YOUR USE

"Leads for Leaders" No. 12

A question we so often hear is "How can we help local volunteer 4-H Club leaders be better eachers?" West Virginia shares one of their publications with us and also outlines their method of helping county extension agents use the material effectively.

Recreation Workshops in Other States

This list of recreation training opportunities was assembled from the information that you sent to us. We assume that the list is quite complete.

Brochure from Institute for Extension Personnel Development, Michigan

Dr. George Axinn has furnished a copy for each of you. You will want to keep abreast of progress with personnel development training centers, such as this.

Conservation of our Renewable Natural Resources

The enclosed booklet carries many implications and ideas for our increased emphasis on science in 4-H Club work. It was first prepared as a section of a science fair source book. It is designed as a guide for high school students interested in science projects.

Leaflet from Corn Industries Research Foundation, Inc.

A refreshing story on the history of 4-H is reflected in "Corn" - a publication of the Corn Industries Research Foundation, Inc. - copy enclosed. The interesting study takes the 4-H movement from its early beginning with Corn Clubs up to some of the recent 4-H Club developments. Robert D. McMillen is public relations manager of the Corn Industries Foundation. "Bob" was formerly on the Secretary's staff in the U. S. Department Agriculture and is a strong supporter of 4-H.

New York State 4-H Club Demonstration Judges' Work Sheet

New York State has designed a new judges' work sheet to be used in judging demonstration. It is made up in duplicate, with carbon between. One copy is for the contest superintendent and the other for the participant.

Mental Health Week, May 1-7

"Operation Friendship" will continue for the second year as the focal theme for Mental Health Week. Enclosed is a leaflet explaining philosophy for this observance. The last page of the bulletin lists member organizations in the States which would be glad to cooperate with you.

How Differently Will We Live (one copy per State)

Dr. Helen G. Hard of Rutgers University gave this very stimulating talk at our annual conference in January. About 5 years ago she met with us to consider "What the Census Means to Us." May we recommend that leaders coming to National Conference read this talk before they come.

We're Never Too Young To Learn Safety

Prepared by the U. S. Department of Labor. We thought you might like to know about it. No price is noted on the bulletin, so it is possible that you could get more copies from the Bureau of Labor Standards, Dept. of Labor.

"Thot 'N Talk"

This Kansas publication is authored by Laurence H. Lang, Extension Family Life Specialist. It is the first of three proposed publications on this topic. The second publication will be for leaders of "Thot 'N Talk" and the third a promotional leaflet for boys and girls. "Thot 'N Talk" is the most recent name we have heard given to teenage Talk Over. "Forelogy" and "Op-Teen" (opportunity teenagers) are two other names recently used. Do you have any special name or material for this part of the senior 4-H member program in your State? We would be pleased to share it with others if we knew.

ALERTS TO OTHER
HELPFUL MATERIAL

Slides Series on Nutrition

The following is from Dr. Evelyn Spindler: In addition to the weight control series (Copsies) of 22 slides (\$11.00 per set, where 3 or more per State--\$8.80 each), we have 6 teenage nutrition slides in color similar to those in the guide "Improving Teen-age Nutrition." These are available for \$3.00 per set of \$2.40 in sets of 3 or more. Order from: Division of Photography

Office of Information
U. S. Department of Agriculture
Washington 25. D. C.

"Explorer Parents and Leaders Guide Book"

The Boy Scouts of America have issued a new handbook that will interest you. The beginning section of the book visualizes highlights from their study of teenage boys, with which you are probably familiar. It is worth your study.

"You're on Your Way"

A new publication of the National Dairy Council is planned for the modern young man. It deals with ways to help the youth make the most of his appearance, personality and physical fitness.

"A Girl and Her Figure and You"

Here is a companion piece for Dr. Ruth Leverton's booklet "A Girl and Her Figure." It is a workbook to illustrate adequate meals to fit the teenage girl's needs at different calorie levels and also ways to adjust or alter meals. (National Dairy Council.)

NEWS OF OUR C/
CO-WORKERS

Harlan G. Copeland, formerly of the Kansas 4-H staff, has reported for duty here in Washington. His special assignment will be assisting Dr. Mary Louise Collings of the Division of Extension Research and Training.

Four additions to State 4-H staffs:

Shirley Jean Patton is new as Assistant State 4-H Club Agent in Virginia.

E. Adrian Short is just beginning her work as Assistant State 4-H Club Leader in Georgia.

Ruth L. Milton, Florida, is appointed as Acting Assistant State Girls' 4-H Club Agent.

Clarence J. Cunningham is newest member on the State 4-H staff in Ohio.

All four of these new State staff members were formerly county Extension workers in their respective States.

Leon Clayton State Boys 4-H Club Agent in South Carolina has been a recent visitor to our office. Leon recently accepted a foreign assignment with ICA, and has taken leave from South Carolina to go to go to Somaliland.

Two recent resignations take Joan Sievers from the Illinois staff and Vivian Landry from her job in Hawaii.

Paul J. Moore of Montana has started his study leave at Wisconsin. C. W. "Brick" Vaughn is acting State Leader in Paul's absence. Mrs. Evelyn Quesenberry of Indiana and Edward W. Gassie of Louisiana, have each started a six month's study leave. Ramona Esbeck of Iowa is back at work following a brief study period.

Several of our co-workers in North Carolina have the new title of District 4-H Club Agent. This is true for Lyman B. Dixon, Dan F. Holler, Fred H. Wagoner, Margaret E. Clark and Mary Sue Moser. This is also the title for Dick W. Smith, until recently an Assistant County agricultural agent.

We have received word that Cha and Sara Lang had the misfortune of being in an automobile accident in the country near Bogota, Columbia. Mrs. Lang was the most seriously hurt, but is making fine progress.

Encouraging news from Al Hoefer, formerly State Club Leader in New York, is that his health is so improved he is able to spend a month relaxing in the Florida sunshine.

From Brazil we have word of the marriage of Gerry Chavez and Jane Merry. Gerry was until recently a member of the New Mexico 4-H staff. Jane, a former 4-H fellow, had a position as 4-H Club Agent in New York State.

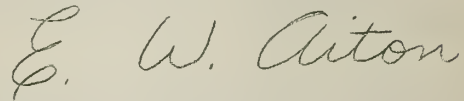
The first citation ever given a Christian layman by the Indiana Council of Churches was awarded to F. L. McReynolds, Associate Rural Youth Leader in Indiana. Congratulations "Mac".

IN CLOSING

Dr. John E. Grinnell, Dean of the College of Education, Southern Illinois University, has challenged us with a statement we would like to give you as a parting thought:

"Nothing in life is surer than this: What a man believes in, what he is willing to fight for, or even to die for, is a product of the influences that shape him through childhood and the teens."

Sincerely yours,

A handwritten signature in cursive script that reads "E. W. Aiton". The signature is written in dark ink and is positioned above the typed name.

E. W. Aiton, Director
4-H Club and YMW Programs

Mylo S. Downey, Assistant Director
Fern S. Kelley, Assistant Director
(Editor of "Ideas")

Program Leaders:

John W. Banning
Mary Frances Lyle
V. Joseph McAuliffe
Lloyd L. Rutledge

Enclosures